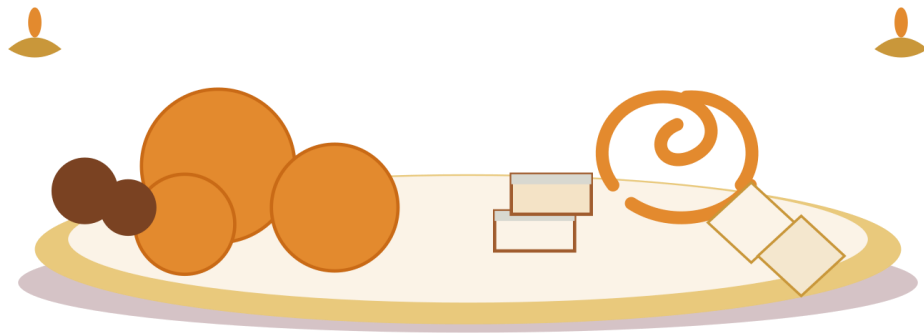


PL NUPUR

PURE TASTE • TRUSTED QUALITY • SINCE 2005



*A Taste of Tradition, **Made with Trust***

An FMCG brand crafting hygienic, high-quality sweets & food products from the heart of Bihar

Jamui • Patna • Delhi NCR

About PL Nupur

Established in 2005, PL Nupur has grown into a name synonymous with quality sweets and trusted food products. Rooted in the traditions of Bihar and built on a foundation of hygiene, taste and integrity, we are working toward becoming a leading FMCG brand across India and beyond.

Our Mission

- ◆ To provide high-quality and hygienic products.
- ◆ To deliver the best taste and ensure complete customer satisfaction.
- ◆ To continuously introduce innovative products to meet changing customer needs.
- ◆ To maintain the highest standards of quality and trust in every product.
- ◆ To create employment opportunities and contribute to the growth of society.

Our Vision

- ◆ To become a trusted and leading FMCG brand in India.
- ◆ To expand from sweets into a wide range of high-quality products.
- ◆ To build a strong presence in both national and international markets.
- ◆ To earn the trust of customers by delivering quality products to every home.
- ◆ To generate employment opportunities while contributing to the nation's growth and development.

Core Values



Quality First

Every product meets the highest standard, every single time.



Trust

Built with families across generations.



Hygiene

Clean processes from kitchen to packaging.



Commitment

To consistency and continuous improvement.

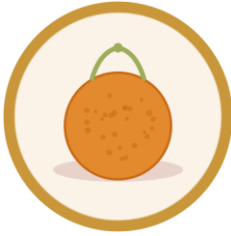


Customer Satisfaction

Your delight is our daily goal.

Our Signature Sweets

A glimpse of the flavours that have made PL Nupur a household name



Besan Laddu

Rich, roasted & aromatic



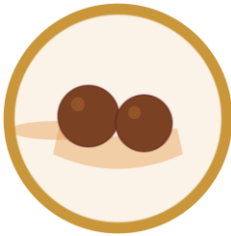
Jalebi

Crisp, golden & syrup-soaked



Barfi

Silky milk-based delicacy



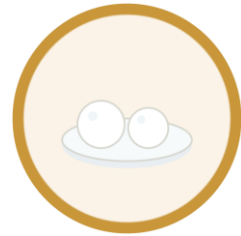
Gulab Jamun

Soft, warm & syrup-dipped



Kaju Katli

Premium cashew perfection



Rasgulla

Light, spongy & delicate

“Crafted fresh daily, using time-honoured recipes and the finest ingredients — so every bite tastes like home.”

Leadership

Founders & Directors

Nupur Kumari & Premlata Devi

The driving force behind PL Nupur's commitment to quality, hygiene and customer trust since 2005.

Our Presence

 Jamui (HQ)	 Patna	 Delhi NCR
Purani Bazar, Ward No. 23, House No. 91, Jamui, Bihar, India – 811307	Branch details available on request	K-82, 2nd Floor, Sector 12, Noida – 201301

Why Customers Choose Us

20 Years
of trusted taste

100%
hygienic process

3 Cities
and growing

Fresh
made daily

Get in Touch



Corporate Office

Smt. Jageshwari Devi w/o Sitaram Pandit, Purani Bazar, Ward No. 23, House No. 91, Jamui, Bihar – 811307



Registered Office

Same as corporate office



Contact Number

+91 87966 57796



WhatsApp

+91 87966 57796



Customer Support

+91 76459 99966



Email

plnupur99@gmail.com



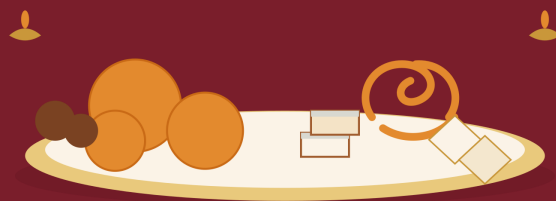
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Thank You for Choosing PL Nupur

Pure Taste. Trusted Quality.